## Conference Schedule

### Trans-Atlantic Dialogues on Cultural Heritage: Heritage, Tourism and Traditions
13-16 July 2015, Liverpool, UK

### Sunday 12th July 2015

<table>
<thead>
<tr>
<th>Time</th>
<th>Activity</th>
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<tbody>
<tr>
<td>14:00-18:00</td>
<td>Registration desk open in Main Lounge, Adelphi Hotel, Ranelagh Street, Liverpool, Merseyside L3 5UL</td>
</tr>
<tr>
<td>19:00-21:00</td>
<td>Informal Conference Gathering at The Philharmonic Dining Rooms, 36 Hope Street, Liverpool L1 9BX</td>
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### Monday, 13th July 2015

<table>
<thead>
<tr>
<th>Time</th>
<th>Activity</th>
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<tbody>
<tr>
<td>09:00</td>
<td>Registration desk open</td>
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<tr>
<td></td>
<td>Coffee on arrival</td>
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<tr>
<td>10:00-10:30</td>
<td>Conference Welcome and Opening Remarks</td>
</tr>
<tr>
<td>10:30-11:15</td>
<td>Keynote: Ulf Hannerz, Stockholm University, Sweden - Atlantic Passages, Changing Ecumenes</td>
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<td>Columbus Room</td>
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<tr>
<td>11:15-12:00</td>
<td>Keynote: Michael Herzfeld, Harvard University, USA - Distortions across the Iron Bridge: The Refraction of Heritage across Oceans and Epochs</td>
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<tr>
<td>12:00-13:30</td>
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<td>Trans-Atlantic Passages, Changing Ecumenes</td>
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#### Popular Music Crossings 1

- Room: Columbus
- Chair: Anna Woodham
- Erikson, William Chew - Back in the U.S. of A.: Exhibiting The Beatles as Trans-Atlantic Cultural Heritage in 2014/15
- Vespucci, Liberato Melotti - We Want It! Negotiating and Imagining a Special Relationship Based on the Heritage of the Mayflower Pilgrims
- Lindbergh, Celia C. Otnes - Flexible Spirits: The Cultural Politics of Transatlantic Ghost Tourism

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<td>Flexible Spirits: The Cultural Politics of Transatlantic Ghost Tourism</td>
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#### Popular Music Crossings 2

- Room: Columbus
- Chair: William Chew
- Kroker, Aaron - From the Shadow of JFK: The Rise of Beatlemania in America
- Parsons, Stephen - "Phony Coloney": Interpretations of the Colonial Past and the Idea of Greater Britain, 1890-1940
- Ferreras, Çiçek - American Anglophilia and Consuming the British Royal Family as Brand |

### Tuesday, 14th July 2015

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<td>Civic Reception at Liverpool Town Hall, High Street, Liverpool L2 3SW Hosted by the Right Worshipful the Lord Mayor of Liverpool, Councillor Tony Conception</td>
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Tuesday 14th July 2015

08:30 Registration desk opens

09:00-11:00 Trans-Atlantic Architectural Influences and Exchanges 1
Room: Columbus
Chair: Amy Clarke

- Heritage of the Slave Trade 1
  Room: Erikson
  Chair: Helle Jensen

- Approaches to Heritage 1
  Room: Vespucci
  Chair: Tony Seaton

- Literary Representations and Influences of the Trans-Atlantic
  Room: Lindbergh
  Chair: Jon Volkmer

09:00-9:30 Shelley Hornstein
The World in a Picture: Albert Kahn, Architectural Tourism and Archives of the Planet
Rebecca Watts
Communicating the Trans-Atlantic Dimensions of Slavery Through Heritage Tourism at Plantation Sites in the U.S. South
Marxiano Melotti
When a Gondola crosses the Ocean: Heritage, History and the New Global World
Jon Volkmer
Alexander Wilson: Stymied by old world poets in "The Foresters" (1810), he finds his calling as founder of American ornithology
Margaret Mazzini
Shakespeare’s Birthplace, Stratford-on-Avon: Washington Irving’s sketch and the American Impact on its Preservation
Marianne Elston
Touring the Trans-Atlantic: Discoveries of Heritage in the Transatlantic Design Network, 1768-1838

09:30-10:00 Anna Nau
American Perspectives on European Restoration Practices: An Analysis of the American Architect and Building News from 1876-1900
Simon Lewis
Heritage Tourism and Urban Development inCharlotte, South Carolina—Where the History of Slavery Meets the Present of Gentrification
Mariana Rollim
Dialogues Between the Americas and Europe regarding Heritage Preservation: An Approach
Oscar Wilde and Philadelphia: The 1892 Lectures, the Legacies, and the 2015 Exhibition

10:00-10:30 Oriol Pizeman
Carnegie Libraries and the Invention of a Shared Heritage
Jon Olav Hove
Ghanaian Appropriation of the Atlantic Heritage, from 1950 to the 1970s
Paul Kapp
Static and Dynamic Narratives in Heritage Management: A US and UK Comparison
Melanie Hall
Preserving Carlyle's House as a "Literary Embassy"

10:30-11:00 Danielle Williams
Visualizing the Transatlantic Design Network, 1768-1838
Regina Faden
Heritage of Atlantic Crossings relating to the American Slave Trade
Roshi Na goofy
Not Afraid of Americans – African American Heritage in the UK
Katharine Cockin
Transatlantic Shakespeare (1893-1910)

11:00-11:30 COFFEE

11:30-13:00 Intangible Heritage Flows
Room: Columbus
Chair: Rui Pinho

- Heritage of the Slave Trade 2
  Room: Erikson
  Chair: Helle Jensen

- Trans-Atlantic Industrial Heritage 1
  Room: Vespucci
  Chair: Matt Thompson

- Literary Tourism and Pilgrimage
  Room: Lindbergh
  Chair: Jon Volkmer

11:30-12:00 Antonieta Costa
The Travelling of Intangible Heritages: Atlantic Crossings
Katherine Hunter
Women on the Platform: Drawing Strength from Anti-Slavery to Suffrage
Edurado Oliveira
Theoretical and Methodological Foundations for a Comparative Study of Argentina and Brazil: The Querubins de Manhuacu and the Railway Line Campinas-Jundiaí
Amy Clarke
"Outlander" Experience: Time-Travel, Literary Tourism and the Heritage of the Highlands

12:00-12:30 Shawnee D. Campbell
Ethnological Healing Scrolls, Ethnomedical Criticism, Garifuna Health and Trans-Atlantic Authors of the African Diaspora
Winston P. Pughinge
Sites of Exchange, Sites of Memory: Ghana's Slave Castles and the Creation of Atlantic Identities
Juan Manuel Cano Sanchiz
Back to the Factory, Rehabilitation and Re-inhabitation of Industrial Heritage Sites in Spain and the São Paulo State: A Trans-Atlantic Approach
Melanie Hall
Preserving Carlyle's House as a "Literary Embassy"

12:30-13:00 Resana & Hryciuk
Oaxaca or Wahaca? Mexican Food Heritage in a Transatlantic Perspective
Roger White
The Sum is Greater than the Parts: Reflections on Assembling铁路Railway in Brazil in an Era of Colonial Trade
Dave McLaughlin
"It should be great fun to follow in their footsteps": David Hammer's Game Series and the Lively Literary Tourist

13:00-14:00 LUNCH

14:00-16:00 Book Presentation: Anywhere But Here Black International The Atlantic World And Beyond (Convened Panel)
Room: Columbus
Chair: Kendall Ratchiffe & Jennifer Scott

- Trans-Atlantic Tourisms 2
  Room: Erikson
  Chair: Philip Xie

- Trans-Atlantic Diasporic Communities
  Room: Vespucci
  Chair: Josep-Maria Garcia-Fuentes

- The Yanks are Coming: An American Study of UK Slavery and Heritage Tourism (Convened Panel)
  Room: Lindbergh
  Chair: David Butler

14:00-14:30 Kendahl Ratchiffe
Crafting Connections: Strategic and Ideological Alliances
William L. Chew
John Quincy Adams: American Tourist in Paris, 1815
Maja Londgren
The Future of the Cultural Heritage, Tourism Economies, Social Networks, Traditions and Place-based Development Work in Rural Finland
Amber Hulse
Death of the Master: Changing of the Guard

14:30-15:00 Jennifer Scott
Cultural Mastery in Foreign Spaces: Evolving Visions of Home and Identity
Joshua J Masters
The Indian as Tourist in George Catlin's European Exhibition
Jacqueline Twiler
Determinants of Trans-Atlantic Cultural Transfer and Retention
David Butler
Gazing Across the Atlantic: What Others Think About Us

15:00-15:30 Kimberli Gant
Requites and Disparities: The Photographic Landscapes of Ingrid Pollard and Zarma Bingham as Revisions of History of Great Britain
Alistair Black
The Mid-Twentieth Century Librarian as Observer, Ambassador and Tourist: Towards a History of Excursions by British Librarians to the United States
Tim Bunnell
Locating Malay Atlantic Heritage
Larry McKeehan
The 4th of July in the UK: American Reflections

15:30-16:00 John Maynard
Garvey in Oz: The International Black Influence on Australian Aboriginal Political Activism
Paula Paula Santos
Portugal dos Pequeninos Theme Park: A Colonial Space as a site of Postcolonial Trans-Atlantic Encounter
Celine Stajnberg
The Contribution of Strategic Planning to the Enhancement of the Trans-Atlantic Cultural Heritage in the Argentinian Patagonian Territory
Paul Brown
Using Photo Elucitation to Understand the Perceptions of Slavery from Museum Visitors in the United Kingdom

16:00-16:30 TEA

16:30-18:00 Connected Through Conflict
Room: Columbus
Chair: Roger White

- Trans-Atlantic Tourisms 3
  Room: Erikson
  Chair: Philip Xie

- Consuming the Trans-Atlantic
  Room: Vespucci
  Chair: Terry Hamblin

16:30-17:00 Jenny Coursinis
American Air Museum in Britain, Imperial War Museum Duxford
Lillian Powers
Touring the Trans-Atlantic: Discoveries of Heritage and the Echoes of the Grand Tour in African Diaspora Tourism
Melissa Gray
Selling Postwar Bologna, Home of the Tortellino and Tagliatelle: The Politics of Authenticity in Transnational Tourism

17:00-17:30 Neal McCullough
Sulles Murmurings and Periodical Explosions*: British Wartime Attitudes before America’s Entry into the Great War, 1914-1916
Andreas Pantazatos
Tourism and Heritage Joint Commitment
Anthony J Stanonis
Tasting Heritage: French Pralines, African Benne Seeds, and Race in the American South since 1865

17:30-18:00 Mathilde Schneider
Transatlantism: Essence of a Museum
Diego Villada
Recuca: Coffee theme-farm performs heritage and transmits culture for Colombian diaspora
Asunción Martínez Valle
"It should be great fun to follow in their footsteps": David Hammer's Game Series and the Lively Literary Tourist

20:00-23:00 Conference Dinner (optional) to be held in the Adelphi Hotel's Sefton Suite
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<thead>
<tr>
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<tr>
<td>08:30</td>
<td>Registration desk opens</td>
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<tr>
<td>09:00-10:30</td>
<td>Flows of Institutions&lt;br&gt;Room: Columbus&lt;br&gt;Chair: Polly Keeler&lt;br&gt;Marilyn Walker&lt;br&gt;The Mechanics Institute Movement and its Contribution to both Britain and America</td>
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<tr>
<td>09:00-09:30</td>
<td>Visualising Trans-Atlanticism 1&lt;br&gt;Room: Erikson&lt;br&gt;Chair: Mattias Frihammar&lt;br&gt;Hauza Coughlan&lt;br&gt;Across the Strand: Material Flow on the French Atlantic Coast</td>
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<tr>
<td>09:00-10:30</td>
<td>Ocean Travels 1&lt;br&gt;Room: Vespucci&lt;br&gt;Chair: Rosemary Kerr&lt;br&gt;Graham Gadd&lt;br&gt;Air Travel: The Post-war Challenge to the Traditions of Trans-Atlantic Travel</td>
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<td>09:00-10:30</td>
<td>Roots and Routes&lt;br&gt;Room: Lindbergh&lt;br&gt;Chair: Roger White&lt;br&gt;Eduardo Oliveira&lt;br&gt;Cultural Routes and Tourism Routes in Brazil: The Recognition and Touristic Planning of Estrada Real (the Royal Road)</td>
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<td>10:00-10:30</td>
<td>Anna Kuroczycka Schultes&lt;br&gt;The Au-Pair Program: An Institutionalized form of Trans-Atlantic Cultural Flow&lt;br&gt;Constantine Canavas&lt;br&gt;Can an Eclipse Save Lives? A Literary Motive and Its Narrative Transformations in Trans-Atlantic Encounters&lt;br&gt;Alanna Casey&lt;br&gt;Is History More than What is Left Behind? How Policies Characterise Climate Change Vulnerabilities of Coastal Cultural Heritage Sites in New England</td>
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<td>10:30-11:00</td>
<td>COFFEE</td>
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<tr>
<td>11:00-12:30</td>
<td>Trans-Atlantic Tourism 4&lt;br&gt;Room: Columbus&lt;br&gt;Chair: Joe Raine&lt;br&gt;Kaul Schelt de Morais&lt;br&gt;The Artistic and Architectural Influence and Its Repercussions on Belo Horizonte’s, Uro Preto’s, and Barcelona’s Tourism Development&lt;br&gt;Margaret J Schlitz&lt;br&gt;Revisiting Precisionism: Vorticist Abstraction, and Anglo-American Interpretations of the Modern Metropolis&lt;br&gt;Inge Helander&lt;br&gt;Preservation of the main means of Transportation of Cultural Heritage on both sides of the Atlantic&lt;br&gt;Catherine Ulmes&lt;br&gt;Transatlantic Travellers: Canadian Voyages across the Urban Internationale c.1900-1926&lt;br&gt;Omar Guzman Ratat&lt;br&gt;Defining the Indiano Legacy in Catalonia: Changing Approaches to a Trans-Atlantic Figure and Heritage&lt;br&gt;Sarah E K Smith&lt;br&gt;Heritage and &quot;The Unbreakable Transatlantic Bond&quot;: Examining the Circulation of Contemporary Canadian Art Within Trans-Atlantic Cultural Networks&lt;br&gt;Mari-Charlotte de Baillie&lt;br&gt;The Red Star Line and Trans-Atlantic Tourism, 1873-1934&lt;br&gt;Sigrun Prahl&lt;br&gt;Downtown Berlin Americanized&lt;br&gt;Michael Bradshaw&lt;br&gt;The Bermuda Friendly Society Story: Unique Dialogues on Heritage and Culture Across the Atlantic World&lt;br&gt;Stephanie Beck Cohen&lt;br&gt;The Softest Diplomacy: Liberian Quilts and Women’s Transatlantic Networks&lt;br&gt;Sun Carter&lt;br&gt;The Aran Jumper: Crafting a Transatlantic Heritage&lt;br&gt;May El Tabbakh&lt;br&gt;French Tangible Cultural Heritage and Anglo America Colonies across the Atlantic and the Mediterranean</td>
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<tr>
<td>12:30-14:00</td>
<td>LUNCH</td>
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<tr>
<td>14:00-17:30</td>
<td>STUDY VISITS</td>
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**Wednesday 15th July 2015**

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**Thursday 16th July 2015**

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<tr>
<th>Time</th>
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<tr>
<td>10.00</td>
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<td>10:30-11:30</td>
<td>Trans-Atlantic Architectural Influences and Exchanges 2&lt;br&gt;Room: Columbus&lt;br&gt;Chair: Amy Clarke&lt;br&gt;Josep-Maria Garcia-Fuentes&lt;br&gt;Montserrat's Exchanges: Exporting Religious and Nonreligious Reproductions of Montserrat in 19th Century Catalonia, Spain and Latin America&lt;br&gt;Philip F. Xie&lt;br&gt;Industrial Heritage Tourism Development: A Comparative Study of the US and Europe&lt;br&gt;Joe Raine&lt;br&gt;‘Once I Made You Rich’: Trans-Atlantic Perceptions of Industrial Heritage</td>
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<td>11:00-11:30</td>
<td>Aihina Sara&lt;br&gt;The Afro-Brazilian Architectural Heritage in Nigeria and the Republic of Benin&lt;br&gt;Cultural Heritage Dialogues between Europe and America. Case Study: Spain, Valencia - Argentina, San Juan&lt;br&gt;Paul Kapp&lt;br&gt;UK's New Home for Innovation: Its Industrial Past: Ironbridge, Birmingham’s Jewellery Quarter and Sheffield’s Little Mesters’ Yards</td>
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<tr>
<td>12:00-12:30</td>
<td>Closing Remarks&lt;br&gt;Columbus Room</td>
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